



NEW MULTILINGUAL CALL CENTER, [YOUR NEW 411!](#)

Are you interested in growing your business or offering your services in multiple languages, tapping into the Hispanic or other cultural markets by utilizing our "Multilingual call center", most business leaders are realizing higher customer conversions, greater loyalty and business growth working with multilingual call centers... **Did you know that?**

US Census projections: indicate that the Hispanic population will triple to over 102 million by 2050

Hispanic-Americans are increasing in affluence and are among the most credit-worthy customers in the US

Hispanic-Americans have a purchasing power currently greater than \$600 billion and expected to grow to \$1 trillion by 2007

Did you know that The U.S. Hispanic population is growing by leaps and bounds?

Is your company in step and addressing the needs of this growing marketplace?

Market data indicates the Hispanic ethnic group in the United States currently represents nearly \$700 billion of buying power per year

Hispanic buying power is and is projected to reach \$1 trillion by the year 2010

54% percent of U.S Latinos say they are loyal to marketers who support Hispanic communities

U.S Census Bureau News say that "1 in 10 California households were linguistically isolated, which means everyone 14 or older in those households had at least some difficulty speaking English"

411-OTPI "multilingual call center" can help you penetrate the Hispanic and other cultural speaking markets. Being one of the leading providers of multilingual services, **411-OTPI** has the knowledge and expertise for *Spanish, Cantonese, Mandarin, Russian, Tagalog, and Vietnamese* among other languages through our professional and trained language interpreters.

Multilingual Call Center: *411-OTPI*

411-OTPI center specializes in all areas; i.e., **medical, legal, general business, hospital, investigations, telemarketing and customer service** offering telephone representation in your language.

If customer acquisition, retention and growth are important to you, now is the time to penetrate and serve the Hispanic and other cultural markets via our quality, professional interpreters and through the representation from our **411-OTPI Call Center**.

Multilingual Call Center *411-OTPI (features)*

- ✚ Per minute fee \$2.00 per minute
- ✚ No minimum fee
- ✚ Set up fee waived (\$120.00) "Restrictions apply"
- ✚ No hidden fees
- ✚ Skilled, neutral, professional and multilingual representatives
- ✚ Capability for incoming / outgoing and conference calls.
- ✚ Private Secure Network, VPN, Firewall, HIPAA Compliant
- ✚ Detail billing and daily call activity reporting (specialized reporting, upon request)
- ✚ Program and Script Development for multilingual call center

Contact

International Language Interpreters, Inc.

To set up your

411-OTPI (Over the Phone Interpreting)

Multilingual Call Center Account!

(866) 546-8855

To set up your account!

Save \$120.00

(We will waive your set up fee, restrictions apply)